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BACKGROUNDER

Burnbrae Farms

Producing High-Quality Eggs and Egg Products for Over 100 Years

Based in Ontario, Canada, Burnbrae Farms is one of Canada's leading egg producers and a thriving participant in its agribusiness industry. Burnbrae Farms sells eggs and egg products to major grocery store chains, food service operations and large bakery/industrial customers throughout Canada. With the launch of Egg Creations™, its pasteurized refrigerated liquid egg product, Burnbrae Farms recently entered the U.S. retail market as well, serving grocery stores in New York, New Jersey, Massachusetts, Connecticut, Vermont, New Hampshire and Maine.

History: Agricultural Roots

Burnbrae Farms has been owned and operated by the Hudson family for over 100 years. The company has its origins in a farm outside the village of Lyn, which is near Brockville in Eastern Ontario and just across from Ogdenburg, N.Y. Joseph Hudson purchased the farm in 1893 after immigrating (to Canada) from Scotland and named it Burnbrae Farms – “Burn” being a Scottish name for stream and “Brae,” a hillside. The farm initially produced cash crops and dairy products and evolved into an egg production farm. As the business grew, the farm's main enterprise became poultry, and the company began grading eggs to ship to a large grocery store chain.

As the Lyn operation continued to expand over the years, a processing facility was eventually created to wash, pack and ship eggs to a broad variety of end users. By the 1970s, Burnbrae had entered the “further processing” market by establishing a plant in Lyn to break, pasteurize and package eggs for the table egg market, as well as the bakery, hotel, restaurant and industrial trades. The processed egg business grew to become a significant segment of Burnbrae Farms' business.

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Acquisitions and Growth

Through a series of acquisitions in the 1980s and '90s, Burnbrae Farms added grading stations across Canada including one in Quebec, three in Ontario, one in Winnipeg and one in Calgary. Today the company employs 450 people and supplies eggs and egg products in all Canadian provinces. In addition to providing table eggs and processed eggs for food service and industrial users, Burnbrae Farms produces liquid egg products for retail including Egg Creations (United States) and Naturegg Break-Free, Omega Pro and Simply Egg Whites (Canada).

In recognition of its award-winning new product innovations, Burnbrae Farms was nominated for Canada's prestigious Grand Prix New Product Award four years in a row by the Canadian Council of Grocery Distributors and Canadian Grocer Magazine, putting it in the elite class of Canadian food companies.

For more information please visit www.eggcreations.com and www.burnbraefarms.com.